

DBA
ISM – ENU

ISM
INTERNATIONAL
SCHOOL OF MANAGEMENT

University of Applied Sciences



Crown your academic career with a DBA

Edinburgh Napier University (ENU)

About ENU

- The #1 modern university in Scotland (THE World University Rankings 2024) and a top 5 UK modern university for career prospects (Guardian University Guide 2024)
- The top Scottish modern university for research power and research impact
- More than 300 undergraduate and postgraduate courses and nearly 20,000 students from over 140 countries
- Internationally recognized and accredited by AACSB

Fields of Study

- Accounting & Finance
- Intercultural Communication
- Innovation & Entrepreneurship
- Marketing
- Leadership & Strategy in Practice
- Human Resource Management
- Law
- Public Services
- Economics & Governance
- Tourism, Hospitality & Events
- Labour & Employment Market



DBA

Doctor of Business Administration



General Information

- An internationally recognized research degree
- Further development of specialist knowledge and deep methodological capacity
- Duration: 3 years part-time
- Significant original research necessary
- Submission of a substantial research thesis as culmination of the degree

Cooperation between ISM and ENU

- Possibility for ISM graduates to apply for a DBA program
- Preselection made by ISM
- Final admission depending on ENU
- Jointly supervision (at least one supervisor each)
- Delivery of the programs according to ENU' Policy and Code of Practice
- Administrative support provided by ISM

Admission, Requirements & Application

Admission Criteria

All applicants shall fulfill the following criteria:

- Excellence in academic qualifications (e.g.: minimum GPA 2.0)
- An official undergraduate degree or the equivalent and an official Master's degree in a relevant discipline
- A total of 300 ECTS (min. 60 ECTS at Master's level)
- Proof of English language proficiency at min. C1 level (IELTS 6.5 or equivalent)
- A research proposal at an appropriate level for doctoral study (which can be supervised by both ENU and ISM research staff)

Requirements

Presence at ENU

- The program can be completed primarily online, and there is flexibility in how single attendance dates will be spread over these three years.

Presence at ISM

- You are obliged to attend one module (one week) during February/March at ISM Dortmund (equivalent to 20 ECTS).

Research Subjects

- The Program is divided into two stages.
- Stage 1 (1 year) comprises the Postgraduate Certificate in Research Methods
- Stage 2 (2 years) is to complete your research and develop your DBA thesis of 50,000 - 60,000 words.
- For more details download the DBA brochure:
napier.ac.uk/research-and-innovation/research-degrees/research-degree-options

Application Procedure

Step 1

Write a proposal

- Intended department of research
- Types of research methods to be used
- Relations to any previous research done in this field



Step 2

Send in your application

- Academic transcripts/degree certificates
- Two reference letters & a motivational letter
- Proof of financial support
- Application Form & CV
- English proficiency



Step 3

Review

- Your application is reviewed by ISM.



Step 4

Interview

- If successful and if possible, an interview with a ENU staff member is arranged.



Please note: All documents must be provided in English. Your proposal shall not extend 4-6 pages.



Timeline

- Contact your ISM supervisor as early as possible to allow sufficient time for the preparation of your final research proposal.
- Deadline for official applications to ENU is at least 4 months before the preferred starting date.
- DBA program can be started in March and October.

Programm Fees & Scholarship

DBA Part-time

Standard study period:

- 3 years
- Year 4 (optional): €160

| Year | Total Fees incl. VAT |
|--------------|----------------------|
| Application* | €2,500 |
| 1 | €14,040 |
| 2 | €14,040 |
| 3 | €14,040 |
| Total** | €44,620 |

Please note: Cost of fieldwork, travelling, publications, living expenses, housing etc. must be covered by students.

*Proposal fees become due as follows: €500 with signing of the contract €1,000 after acceptance from ISM, €1,000 after acceptance from ENU.

**Fees subject to change; incl. current Net VAT.; exchange rate from February 7th, 2024 (£1 = €1,1724)

Scholarship

- There are a few bursaries and scholarships which may be able to help towards funding your research degree.
- More information on competitive DBA scholarships can be found here:

napier.ac.uk/research-and-innovation/research-degrees/fees-forms-and-funding

We are there for you

Get in touch with us!

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