# DBA ISM – WU



University of Applied Sciences



Crown your academic career with a DBA

# Westcliff University (WU)

## About WU

- Main campuses in Irvine, Los Angeles and Miami
- Regionally and globally accredited by WASC, ACBSP and CHEA
- More than 100 different nationalities
- 94% student satisfaction rate

### **Fields of Study**

- Business
- Technology & Engineering
- Education
- Law



## DBA Doctor of Business Administration



### **General Information**

- An internationally recognized research degree
- Further development of specialist knowledge and deep methodological capacity
- Duration: 2 years full-time, 3 years part-time
- · Significant original research necessary
- Submission of a substantial research thesis as culmination of the degree

### **DBA Concentrations**

- Strategic Leadership for the 21st Century
- Business Intelligence and Data Analytics
- Information Technology Management
- Applied Computer Science

Students choose one concentration.

# Cooperation between ISM and WU

- · Possibility for ISM graduates to apply for a DBA program
- Max. 5 to 8 candidates per year
- Preselection made by ISM
- · Final admission depending on WU
- Jointly supervision (one supervisor each)
- Delivery of the programs according to WU' Policy and Code of Practice
- Administrative support provided by ISM

### Program Structure & Sequence (60 credits)

### Year One

- 6 core courses
- Year Two
- 4 concentration courses
- 2 research courses
- Year Three
- 2 research courses
- 4 dissertation courses

# Admission, Requirements & Application

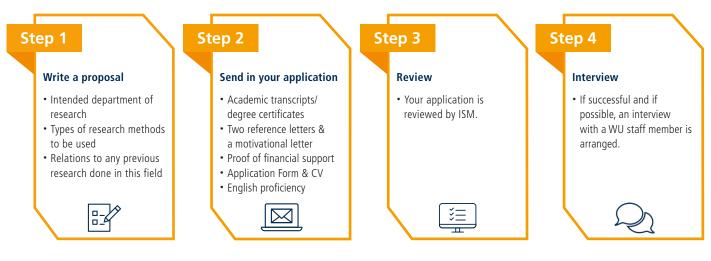
## **Admission Criteria**

### All applicants shall fulfill the following criteria:

- A master's degree, or equivalent, with a 2.5 cumulative grade point average
- Students from non-business backgrounds applying to the DBA program must take ORG 500 Organizational Behavior and FIN 500 Financial & Accounting Skills for Managers as prerequisite courses
- Proof of English language proficiency: Exam Scores, MOI Letter, or REAL Pathway Program (IELTS 6.0, TOEFL 79, Duolingo 105)
- No GMAT, GRE, SAT required
- No doctoral project proposal required prior to admission
- Special <u>application portal for ISM DBA students</u>



### **Application Procedure**



Please note: All documents must be provided in English. Your proposal shall not extend 4-6 pages.



### **Online Student Application Deadlines 2024/25**

	Session 4	Session 5	Session 6	Session 1	Session 2	Session 3
Start Dates	March 4th, 2024	May 6th, 2024	July 1st, 2024		October 28th, 2024	January 6th, 2025
Application Deadlines	February 18th, 2024	April 14th, 2024	June 16th, 2024	August 11th, 2024	October 13th, 2024	December 8th, 2024

## Programm Fees

## **PhD Part-time**

#### **Duration**:

• 3 years

Year	Total Fees incl. VAT
Application*	€2,500
1	€11,385
2	€11,385
3	€11,385
Total**	€36,655

### **Duration**:

• 2 years

Year	Total Fees incl. VAT
Application*	€2,500
1	€11,385
2	€11,385
Total**	€25,270

• Total tuition fees may be less if student transfers in 6 credits from the ISM doctoral seminar.

• Tuition fees at WU for the 1-credit mandatory EDU 701 Advanced Academic Study and Writing is an additional €384.

· Monthly payment plans are available upon request

• Cost of fieldwork, travelling, publications, living expenses, housing etc. must be covered by students.

\*Proposal fees become due as follows:  $\in$  500 with signing of the contract  $\in$  1,000 after acceptance from ISM,  $\in$  1,000 after acceptance from WU. \*\*Fees subject to change; incl. current Net VAT.; exchange rate from February 27th, 2024 (£1 =  $\in$  0,92258)



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