

# PhD ISM – Bond University

**ISM**  
INTERNATIONAL  
SCHOOL OF MANAGEMENT  

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University of Applied Sciences



Crown your academic career with a PhD

# Bond Business School (BBS)

## About Bond Business School

- Australia's first private non-profit university
- Located on the Gold Coast (approx. 85 km South of Brisbane)
- Top 2% of business schools worldwide
- Continuous 5-star rating for student experience
- 4,000 enrolled students plus 200 Higher Degree Research students
- AACSB and EQUIS accredited
- Member of GMAC with significant contribution to graduate management education

## Fields of Study

- Marketing & Marketing Analytics
- Entrepreneurship, Family Business & Innovation
- Hotel & Tourism Management
- Sports Management & Sports Analytics
- Actuarial Science & Data Analytics
- Health Analytics
- Management, International Business, Sustainability & Global Strategy
- Accounting, Economics & Finance



**BOND  
UNIVERSITY**  
BRINGING AMBITION TO LIFE



# PhD Doctor of Philosophy



## General Information

- An internationally recognized research degree
- Further development of specialist knowledge and deep methodological capacity
- Duration: 3-4 years (full-time), 6-8 years (part-time)
- Significant original research necessary
- Submission of a substantial research thesis as culmination of the degree

**Please note:** Part-time study only available for students who do not require an Australian study visa

## Cooperation between ISM and BBS

- Possibility for ISM graduates to apply for a PhD program
- Preselection made by ISM
- Final admission depending on BBS
- Jointly supervision (at least one supervisor each)
- Delivery of the programs according to BBS' Policy and Code of Practice
- Administrative support provided by ISM

# Admission, Requirements & Application

## Admission Criteria

All applicants shall fulfill the following criteria:

- Excellence in academic qualifications (e.g.: minimum GPA 2.0)
- An official undergraduate degree or the equivalent and an official Master's degree
- A total of 300 ECTS (min. 60 ECTS at Master's level)
- Proof of English language proficiency at min. C1 level (IELTS 7.0 or TOEFL 600 (pbt)/90-95 (ibt) or above)
- A research proposal at an appropriate level for doctoral study (which can be supervised by both BBS and ISM research staff)

## Requirements

### Presence at BBS

- You have to be present at the Bond Business School (BBS) for at least your first semester of candidature.

### Presence at ISM

- You are obliged to attend one module (one week) during February/March at ISM Dortmund (equivalent to 20 ECTS).

### Research Subjects

- You may be required to successfully complete at least three research methodology subjects at BBS in the first year of candidature.

## Application Procedure

### Step 1

#### Write a proposal

- Intended department of research
- Types of research methods to be used
- Relations to any previous research done in this field



### Step 2

#### Send in your application

- Academic transcripts/degree certificates
- Two reference letters
- Evidence of financial sponsoring
- Application Form & CV
- English proficiency



### Step 3

#### Review

- Your application is reviewed by ISM.
- Submit your application through the Bond admissions portal



### Step 4

#### Interview

- If successful and if possible, an interview with a BBS staff member is arranged.



**Please note:** All documents must be provided in English. Your proposal shall not extend 4-6 pages.



## Timeline

- Contact your ISM supervisor as early as possible to allow sufficient time for the preparation of your final research proposal.
- Deadline for official applications to BBS is at least 3 months before the preferred starting date.
- PhD program can be started in January, May and September.

# Programm Fees & Scholarship

## PhD Part-time

### Minimum duration:

- 6 years

### Maximum duration

- 8 years after individual consultation

Year	Total Fees incl. VAT
Application*	€2,500
1	€9,887.92
2	€9,887.92
3	€9,887.92
4	€9,887.92
5	€9,887.92
6	€9,887.92
<b>Total**</b>	<b>€61,827.52</b>

## PhD Full-time

### Minimum duration:

- 3 years

### Maximum duration

- 4 years after individual consultation
- In addition, there is the possibility of a scholarship that reduces the fees by 20%.

Year	Total Fees incl. VAT
Application*	€2,500
1	€10,508.24
2	€10,508.24
3	€10,508.24
<b>Total**</b>	<b>€34,024.72</b>

**Please note:** Cost of fieldwork, travelling, publications, living expenses, housing etc. must be covered by students.

\*Proposal fees become due as follows: €500 with signing of the contract €1,000 after acceptance from ISM, €1,000 after acceptance from BBS.

\*\*Fees subject to change; incl. current Net VAT.; exchange rate from July 26th, 2022.

## Scholarship

- Applicants can also apply for a competitive University wide scholarship and living stipend, which grants a full 100% tuition fee waiver and living stipend.
- More information on competitive PhD scholarships can be found here: [bond.edu.au/research/research-degrees/fees-and-scholarships](https://bond.edu.au/research/research-degrees/fees-and-scholarships)

We are there for you

Get in touch with us!

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