

## 1<sup>st</sup> Semester

### **Business Administration 1: Principles of Business Economics**

- Introduction to Business Administration, Procurement & Production
- Marketing

### **Business Administration 2: Financial Reporting**

- Financial Accounting 1
- Financial Reporting & Business Taxation 1

### **Mathematical Basics**

- Business Mathematics
- Statistics 1

### **Business English 1**

- Business Correspondence

### **Specialization modules**

#### **Core Competencies**

- Introduction to Information Systems
- Scientific Methods
- Calculation Software
- Rhetoric
- Project Management

#### **Programming**

- Object-oriented Programming
- Mobile Application Development

## 2<sup>nd</sup> Semester

### **Business Administration 3: Managerial Accounting**

- Investment & Financing
- Cost Accounting

### **Economics 1: Principles of Economics**

- Microeconomics
- Macroeconomics

### **Applied Statistics**

- Statistics 2
- Market Research

### **Business English 2**

- Moderation & Presentation

### **Specialization modules**

#### **Informatics**

- Computer Engineering & Science
- Communication Networks & Distributed Systems
- Hacking & IT Security

#### **Web Engineering**

- Web Application Development

## 3<sup>rd</sup> Semester

### **Business Administration 4: Human Resources & Organization Management**

- Human Resource Management
- Organization

### **Business Administration 5: Business Management**

- Principles of Corporate Management
- Service Management

### **Economics 2: Basics of Political Economy**

- Economic Policy
- Corporate Social Responsibility

### **Business English 3**

- Negotiation

### **Specialization modules**

#### **Business Information Systems 1**

- Business Application Systems
- ERP Systems

#### **Business Information Systems 2**

- Database Systems
- IT Law & Data Protection

## Study Abroad

## 4<sup>th</sup> Semester

### **Software Engineering**

- Software Architectures & Technology
- Usability & User Experience

### **E-Business**

- E-Procurement
- Digital Process Management
- E-Commerce

### **Workshop/Practical Seminar**

### **Elective modules (1 of 2)**

#### **General Management**

- Strategic Management
- Leadership & Motivation
- Crisis Management & Recapitalization

#### **Business Communication**

- Internal Communication
- Investor Relations
- Global Communications

## 5<sup>th</sup> Semester

## 6<sup>th</sup> Semester

### **Data Science**

- Business Intelligence
- Business Analytics
- Business Modelling & Decision-Making Project

### **Digital Business**

- IT Management
- Digital Business Models & Transformation
- Digital Services & Products

### **Bachelor's thesis**

### **Elective modules (1 of 2)**

#### **Corporate Structuring**

- Investment Management
- Corporate Finance
- Mergers & Acquisitions

#### **Consulting**

- Consulting Instruments
- Management of Consulting Projects
- Consulting Project/Tender Pitch