

M.Sc. International Business

1st Semester

Principles of Business

Administration

- Principles of Procurement & Production
- Principles of Marketing

Financial Reporting & Taxation

- Financial Reporting
- Taxation

Management Theory & Practice

- Corporate Management
- Strategic Management

Quantitative Methods for Business

- Business Mathematics
- Statistics

International Business

- International Management
- Intercultural Management

Principles of Finance

- Investment Theory & Finance
- Cost Accounting

2nd Semester

Leadership Skills

- Corporate Governance & Business Ethics
- Negotiation, Communication & Executive Presentations
- Leadership & Change Management

International Business Environment

- International Business Law
- International Financial Management
- International Financial Reporting

International Strategic Management

- Advanced Strategic Management
- Business Development
- International Business Game

Innovation Competence

- Innovation Management
- Project Management
- New Business Models & Design Thinking

Organizational Development

- Global HR Management
- New Work in International Organizations
- Transformation in the Global Environment

3rd Semester

Financial Planning & Rating

- Business Planning & Modelling
- Rating

Consulting Project

- Managing Consulting Projects
- Consulting Project

International Controlling & Corporate Finance

- Corporate Controlling
- Business Planning & Venture Capital
- Financial Risk Management

Marketing in a Globalized World

- Digital Marketing
- Customer Relationship Management
- Advanced Market Research

International Operations Management

- Global Sourcing
- Production & Supply Chain Management
- Logistics Management

4th Semester

Master's thesis