

# M.Sc. International Management

## ISM – Bond University

**ISM**  
INTERNATIONAL  
SCHOOL OF MANAGEMENT  
University of Applied Sciences



### German-Australian double degree

ISM students who opt for the program at Bond University spend their first two semesters at the ISM campus, followed by two semesters at Bond University. Here you can study in modern lecture rooms and libraries and reach several restaurants, cafés and bars on foot around the campus. Students who have achieved all the necessary credits for study and examinations are awarded a Master of Science in International Management from the ISM, and an additional degree in the program of their choice from Bond University. With this double degree program of the ISM you acquire two master's degrees within two years plus master's thesis.

### Additional degrees available at Bond University

- Master of Business majoring in
  - International Business or
  - Marketing or
  - Non-Specialization
- Master of Business Administration

### Study language

Lectures are held in English both at the ISM and at Bond University.



## Additional degree “Master of Business” specializing in International Business

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### 3rd semester

- Managing Strategic Change
- Managerial Finance
- Doing Business Globally
- Specialisation option

### 4th semester

- Analysis and Application
- International Financial Management
- International Trade

## Additional degree “Master of Business” specializing in Marketing

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### 3rd semester

- Managerial Finance
- Managing Strategic Change
- Customer Analysis
- Elective Option

### 4th semester

- Analysis and Application
- Communication Strategies
- Internet and Social Media Marketing

## Additional degree “Master of Business” - Non-Specialization

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### 3rd semester

- Managerial Finance
- Managing Strategic Change
- 2x Elective Credit

### 4th semester

- Analysis and Application
- 2x Elective Credit

## Additional degree “Master of Business Administration”

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### 3rd semester

- Effective Decision Making
- Motivation and Organisation
- Managerial Economics
- Marketing for Managers
- Accounting for Managers
- Financial Decision Making

### 4th semester

- Project Innovation and Change

### 5th semester

- Data Analytics for Decision Making
- Strategic Insight
- MBA Capstone

Please note that courses and the course structure itself are subject to change by the international partner university.